



Sponsorship Opportunities

Carols By Candlelight

An opportunity now exists for Community Business partner's to support the 64th Dandenong Carols by Candlelight which will be held on Friday 16th December at Dandenong Park.

Sponsor packages will include

Prominent logo placement/ Written Recognition in all activity relating to the event (including but not limited to):

- ✚ Event Flyers
- ✚ Print Advertising - Greater Dandenong Weekly, Casey Weekly Berwick, Pakenham
- ✚ Greater Dandenong Weekly - distribution to over 105,000 homes.
- ✚ Signage at the event
- ✚ Greater Dandenong Chamber of Commerce Website
- ✚ Media Releases of the event
- ✚ 1/4 Page Advertisement in the carols program distributed at the event - 5000 copies
- ✚ Investment \$500

Greater Dandenong Race Day

We currently have sponsorship opportunities available for our 2012 Greater Dandenong Race Day. Some of the benefits of this day are:

- ✚ Naming rights for your race
- ✚ Entertainment for 10 guests in the Corporate Committee room including 2 course lunch, drinks and a cheese platter.
- ✚ Tickets for an additional 10 guests for the members reserve area
- ✚ **Full Page** race book advertising
- ✚ Company sign during race on **large televised screen**
- ✚ Presentation of memento to winning owner
- ✚ **Company logo on TV (Australia Wide)** during company race
- ✚ Commemorative photo of the race

This is a fantastic community event, with children's entertainment - face painting, animal farms, roving magicians plus lots more and for the corporate we have the 5 star luncheon in the committee room with a 'birds eye view' of the track